

# Choose the website you need. Then choose the care plan.

Bright10 builds modern business websites and keeps them supported after launch. Choose a website package below, then pair it with the monthly care plan that matches how much ongoing help you want.

## A Choose your website package

Managed launch prices are designed for clients who want Bright10 to host, support and improve the website after launch. Outright handover pricing is available on request. You're not paying for pages — every build includes strategy, design, professional copy, search and AI-search foundations, and ongoing care.

### LAUNCH PAGE

#### Simple one-page presence

**R990** setup

For a quick, professional business profile hosted on a Bright10 subdomain.

- 1 page
- Contact route
- Mobile-ready
- Basic SEO

### COMPANY WEBSITE

#### Core business website

**R4,900** managed launch

For businesses that need clear service pages, stronger positioning and enquiries.

- 2-5 pages
- Gallery
- Services
- Enquiry forms

### GROWTH WEBSITE

#### More content and visibility

**R9,900** managed launch

For businesses that need deeper content, trust-building pages and search foundations.

- 6-10 pages
- SEO/AEO
- Blog/resources
- Analytics

### CATALOGUE SITE

#### Show products for enquiry

**R19,900** managed launch

For product ranges that need to look good online, without checkout or payments.

- Products
- Photo layout
- Categories
- Enquiry CTAs

### ONLINE SHOP

#### Sell directly online

**R29,900** managed launch

For businesses that need cart, checkout, payments, order flows or shipping setup.

- Checkout
- Orders
- Payments
- Shipping

### CUSTOM PLATFORM

#### When the site becomes a system

**Scoped** after review

For portals, dashboards, databases, automation, logins or custom integrations.

- Logins
- Data
- Dashboards
- Integrations

# Keep your website hosted, visible and improving.

Care plans cover the practical work that keeps a website useful after launch: hosting, updates, content, search visibility, AI/LLM visibility and digital presence support. R490+ includes your own company domain connected and managed.

## B Choose your monthly care plan

### ESSENTIAL HOSTING

Keep your site live

**R190** / month

- Hosted on your bright10 web address
- SSL certificate & security
- Backups and basic upkeep
- Uptime & technical monitoring
- Best for a quick launch or test site

### GROWTH CARE

Visible to Google & AI — and kept that way

**R490** / month

- Visible and readable to Google and AI search (ChatGPT, Gemini)
- Your own domain connected, secured & hosted
- SEO & AI-search foundations kept in tune
- Small content changes whenever you need them
- Backups, security & monitoring included

### BUSINESS CARE

Actively worked on, every month

**R990** / month

- Active monthly SEO work — climbing the searches that bring you customers
- AI-search optimisation working to make you the name that gets recommended
- Google Business Profile & Search Console connected and set up properly
- Improvements shipped every month — no change fees
- Monthly traffic, ranking & enquiry report

### CONTENT CARE

Actively climb the rankings

**R2,900** / month

- Everything in Business Care
- Fresh articles & guides every month that build your authority
- Content chosen around what your buyers actually search
- Ongoing copywriting that turns visitors into enquiries
- Image refreshes & content polish

### WEEKLY PRESENCE

Aggressive growth, every week

**R4,900** / month

- Everything in Content Care
- An aggressive weekly SEO push to lead your market
- Weekly content or website action — never a quiet month
- Relentless momentum on Google & AI search
- Monthly strategy & visibility review

### MARKET LEADER

Own your local market — the full partnership

- **Full SEO strategy** — roadmap, competitor analysis and technical SEO management
- **Google Business Profile managed for you** — posts, updates and review strategy
- **Review-generation guidance** and conversion improvements
- **Monthly strategy session** and priority support

**Exclusive local partner option — R19,500/month:** we take on no direct competitor in your agreed category and service area — focused solely on your market position, working aggressively against your competition to keep you ahead of it, never for it. One business per market, confirmed in writing.

**R12,900** / month · by agreement

No per-item fees on any plan — content changes, image cleanups and FAQ updates are simply done, not quoted. We never buy backlinks, and we don't guarantee rankings — no honest agency can. All prices include VAT · move up or down any time · cancel on 30 days' notice.

WHAT IS INCLUDED

# Simple choices. Clear scope. Better digital presence.

Every Bright10 website includes design, build, mobile responsiveness, AI-assisted copy, contact routes, launch checks and basic search foundations.

## Which package fits?

| WEBSITE NEED                        | BEST FIT        |
|-------------------------------------|-----------------|
| One page with business details      | Launch Page     |
| Two to five pages                   | Company Website |
| Six to ten pages, blog or resources | Growth Website  |
| Products shown for enquiry only     | Catalogue Site  |
| Cart, payments, orders or shipping  | Online Shop     |
| Logins, dashboards or integrations  | Custom Platform |

## Other Bright10 services

### Branding

Logo refinement, brand kits, colour systems and visual direction.

### Image creation

AI-created visuals for websites, products, campaigns and social posts.

### Photo enhancement

Product photo cleanup, background polish, resizing and image preparation.

### Content writing

Website copy, articles, news posts, newsletters and landing page content.

### Digital presence

SEO, AEO, LLM visibility, Google Business Profile and analytics support.

### Business assets

One-pagers, PDFs, proposals, presentations and sales material.

## Quoted separately where needed

- Premium domains, paid advertising budgets and third-party software fees.
- Large product imports, complex inventory cleanup or bulk catalogue preparation.
- On-site professional photography, video production or paid stock libraries.
- Email inbox licences, payment gateway fees and bank/transaction charges.
- Custom portals, dashboards, databases, automations and integrations.
- Specialist functionality that requires dedicated custom development.